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An Update from the MwDA Board of Directors • March, 2010

By now, we hope you've had an opportunity to review the [information MwDA mailed last month](#) about new and upcoming programs scheduled in our region. Please be sure to review this information, and [let Chris Murin know](#) whether we can count on participation from your company.

Register by March 24th for One-Day Warehouse Operations Seminars in Minneapolis & Chicago

This one-day seminar with [Jason Bader](#), managing partner of [The Distribution Team](#), is based on the brand-new [Essentials of Profitable Warehouse Operations](#)[®] course authored by Robert Footlik. It is also the fourth in the popular [Essentials](#)[®] series of comprehensive training programs developed by the [ASA Education Foundation](#) exclusively for the wholesale-distribution channel.

This one-day program is geared toward warehouse employees, especially those on the supervisor-track. Any team member whose job is related to a smooth-running and efficient warehouse will benefit from this course and the more than 20 years of experience that Jason Bader has in managing large and small distribution facilities. Jason emphasizes practical experience when teaching attendees how to overcome challenges in warehouse operations.

All who attend either program in **Minneapolis on March 30** or **Chicagoland on March 31** will receive a full day of instruction (9am-4pm), a copy of the course book, access to the online final exam, and a certificate of completion. [Click here](#) to review sample pages from the course book.

The registration deadline is March 24th. Please visit http://www.mwda.net/docs/EPWO_mar30&31.pdf for complete information about these seminar programs, including a registration form. The member registration fee is \$159 for the first person and \$119 for each additional person registered from the same company (a 25% discount).

New Executive Leadership Conference on May 3-4, 2010 in Oak Brook, Illinois

MwDA presents its brand-new Executive Leadership Conference on May 3-4, 2010 at the Oak Brook Hills Marriott & Resort in Oak Brook, Illinois. This new program replaces the long-standing Town Hall Meeting and Fall Classic Golf Tournament, and it offers attendees with an impressive cadre of speakers, including **Tim Jahnke**, CEO of Elkay Manufacturing; **Bryan Shirley**, executive director of MANA; **Mitch Harper**, a successful entrepreneur who retired at age 37 after having founded, grew and sold a successful supply chain management company with more than 3500 locations; and **Paul Green**, political commentator on WGN radio and professor at Roosevelt University. **Please mark the dates in your calendar, and plan to attend this compelling program; more information is on the way.**

Please visit http://www.mwda.net/docs/MwDA_Executive_Leadership_Conference_Schedule.pdf to review the complete schedule and other important information about this program.

ASA Legislative Fly-In to Washington, DC

Lastly, the American Supply Association will have its annual Legislative Fly-In to Washington, DC on **Tuesday and Wednesday, May 11-12, 2010**. The program will begin at 1:00 on Tuesday afternoon with an issues briefing, and a reception, dinner and speaker will follow that evening. On Wednesday morning, participants will enjoy breakfast with key Congressional leaders before heading to Capitol Hill for pre-arranged appointments with individual Members of Congress.

Be sure to reserve your overnight accommodations at the [J.W. Marriott](#) by April 19th. Call Marriott Reservations at 1-800-266-9432 and eference "American Supply Association" when making your reservation to be sure you receive the discounted rate of \$299 per night (plus taxes).

NOTE: When booking your return flight from Washington, DC, please do your best to select a flight that departs not earlier than 6:00pm (Eastern) as this will afford ASA staff the greatest latitude when scheduling the legislative appointments with the different Congressional offices.

Thank you for your membership support and attention to this information. We hope that MwDA can count on participation from your company for these programs.

On behalf of the MwDA Board of Directors,

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MwDA proudly represents Region 2 of the [American Supply Association](#) (ASA)